



Process mining with Microsoft Dynamics NAV data to gain more visibility on operations

Barona decided to take the advantage of transactional data and to use process mining to visualize their processes. Process mining provides a direct access to the data and drives Barona's strategy to constantly scale up the business.

Using process mining to benchmark internal processes and organizations

Barona has always been keen to understanding the business better than the competitors and to increase their market share. Currently, Barona has recognized that while making company acquisitions it is vital to benchmark the internal organizations and to keep improving best practices and process procedures. Barona sees that QPR ProcessAnalyzer gives them an opportunity to visualize the current operational situation and to turn their data into wisdom and insight.

QPR ProcessAnalyzer is an industry leading process mining software for investigating data and turning transactional data and log files into tangible business findings and knowledge. Furthermore, process mining enables identifying root-causes for these process discoveries. Identifying the valuable matters from the data such as customer specific operating models, gives a new angle for process and business development.



"Visualizing invoicing and purchasing processes with QPR ProcessAnalyzer helps us to improve our core operations"

Matti Tuomela
Barona

Continuous process mining model

To prepare for the future, Barona sees it highly important to have good internal skills and knowhow to use process mining continuously to look for process improvement areas. Therefore, Barona and QPR Software are working together to expand Barona's internal process mining expertise to guarantee their data driven future.

About QPR Software

QPR Software Plc (Nasdaq Helsinki) provides solutions for strategy execution, performance and process management, process mining and enterprise architecture in over 50 countries. Users of QPR Software gain the insight they need for informed decisions that make a difference. With 25 years of experience, 2 000 customers and over a million licenses sold, QPR's products are highly regarded by industry analysts and customers alike.



Barona Inc.

- Employees ca. 7000 people
- Revenue 320 million € (290 m \$)
- Head office in Helsinki

Industry

- Personnel services

Challenge

- How to keep business efficient while continuously acquiring new organizations

Solution

- Using process mining to take advantage of transactional data and benchmark organizations. The analysis is started from purchasing and invoicing processes and will be applied on all administrative processes.

Business benefits

- Identify organizational differences
- Discover the invoicing procedures
- Communicate process related knowledge