

#### **Process Mining Use Case Webinars**

# Process Mining for Robotic Process Automation (RPA)

## Agenda

- Introduction (5 min)
  - What is RPA & process mining
  - Common RPA pitfalls
  - Overambitious vs. task-based approach
  - Best practices
    - Identifying RPA opportunities
  - How RPA professionals can utilize process mining (15 min)
- Live demo (10min)
- Q&A (up to 15 minutes)



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#### What is **RPA**?

#### **According to Gartner:**

- 1. A "productivity tool"
- Allows user to configure one or more scripts – referred to as "bots" – to activate specific keystrokes automatically
- 3. The bots are used to mimic selected tasks (transaction steps) within a business or IT process

- 4. Uses a combination of UI interaction and descriptor technologies to e.g.
  - manipulate data
  - trigger responses
  - execute transactions
  - pass data to and from different applications
- 5. The scripts can overlay on one or more software applications





## What is Process Mining?

- *"Process mining is a technique designed to discover, monitor and improve real processes (i.e., not assumed processes) by extracting readily available knowledge from the event logs of information systems."*
- *"Process mining includes automated process discovery, conformance checking and other advanced analytics features."*

#### **Use process mining with RPA to:**

- Identify process inefficiencies at a granular level.
- Discover, monitor and configure tasks that can be automated by bots/scripts.

Sources: Gartner Glossary, April 2020 & Gartner "Move Beyond RPA to Deliver Hyperautomation", 16 December 2019





## Common RPA pitfalls related to choosing a "wrong process"

- Too many exceptions
- No business significance
- Cost of error in execution is too high
- Too much high-level cognitive tasks
- Too complex, even though the subprocesses and tasks are simple







## **Exceptions cause effort**

80% of business performs according to agreed process

20% consists of exceptions

Volume

**Pre-automation** 

20% of effort

80%

of effort





#### **Overambitious vs. task-based approach**





#### **Overambitious vs. task-based approach**

#### **Task-Based Approach to Automation**

Example One: Nonlinear, Individual Tasks Within a Process



RPA Project

RPA only may be a success... with good luck! If you automate individual tasks, how do you know the entire process keeps working as it should?





# Process mining for end-to-end, RPA for task-based automation



Combination of Process Mining for end-to-end transparency and RPA for task level automation is the winning formula!



## **Indicators of RPA opportunity**



2. Process steps with human errors



3. Activities staff hates doing



Source: Gartner



## **QPR Solution for RPA**

- **1. Visualize** and analyze your current processes & view automation rates.
- 2. Identify the most suitable processes for RPA. Use process insight to streamline processes
- **3. Automate** the most profitable processes and keep monitoring your bots.
  - **4.** Follow up and improve: Utilize machine learning that makes predictions about process steps that are going to be late.

1. Understand the endto-end processes 2. Identify the best processes for RPA

3. Automate & monitor end-toend

4. Follow up and improve



#### **QPR Solution for RPA - Benefits**

More efficient RPA projects = Complete processes X % faster Better ROI = More efficient RPA projects + More efficient business

**Continuous Improvement** = full end-to-end process visibility is the key!

1. Understand your<br/>processes2. Identify the<br/>best processes for<br/>RPA3. Automate &<br/>monitor4. Follow up and<br/>improve





## Three Steps to Process Excellence: Customer, Flow, Automation.





#### **Upcoming webinars**

15th September<br/>2020Process Mining for Robotic Process Automation22th September<br/>2020Process Mining for Accounts Payable Process29th September<br/>2020Process Mining for Purchase-to-Pay Process (in French)6th October 2020QPR ProcessAnalyzer 2020.7 New Feature Highlights.

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