Hi ,

In this partner special newsletter, we explore the QPR partner program from multiple angles: from how our partnerships have enhanced our offering for our end-users to the benefits of partnering with us.

Enterprises are continuously stretched thin, and complex business processes that resemble black boxes are the last thing they need as they're trying to find areas for cost savings, migrate to new systems, ensure successful automation, and more.

This struggle is reflected in the rapidly growing process mining market: sized EUR 550 million in 2021 and expected to keep growing at 40 – 50% in the upcoming years.

With QPR ProcessAnalyzer, companies get the tools to create **future-proof, agile business processes** through complete and ongoing process transparency.

So, whether you are a process mining enthusiast eager to hear about the latest innovations or you're looking for ways to expand your service portfolio — keep reading!

Introducing SAP S4/HANA Vectorial
in partnership with Tietoevry

Companies running their business using SAP ECC Business Suite 6.0 are forced to renew their ERP system as the SAP ECC generation is approaching its end of life. All SAP customers have been advised to migrate their system to the new SAP S/4HANA generation by the end of 2027. This is a tough challenge that requires the right knowledge, understanding, and resources.

QPR Software and our partner Tietoevry made it our shared priority to resolve this dilemma for our clients. Together, we created a solution that provides SAP users with more accessible, faster, and better results for their SAP S/4HANA migration projects: **SAP S/4HANA Vectorial**.

Learn about the most common pitfalls in ERP migration projects and how to avoid them using SAP S4/HANA Vectorial in our latest blog post, Successful SAP S/4HANA migration powered by process mining, and join our webinar next week to see SAP S4/HANA Vectorial in action!

QPR Software at Snowflake's Data Cloud World Tour in Paris and Stockholm

In May 2022, QPR Software released a revolutionary process mining solution, QPR Process Analyzer powered by Snowflake, for large companies with complex business processes and massive data sets. The launch was a significant milestone in our mission to shape the future of modern process mining.

We strongly believe that this future is in cognitive technology for decision intelligence — the Snowflake Data Cloud provides an excellent platform for its realization. **This makes QPR ProcessAnalyzer and the Snowflake Data Cloud a match made in heaven.**

We hear it daily from the organizations that we work with: QPR ProcessAnalyzer is easier to use and set up and meets the needs of their business better than any other process mining software available on the market.

To show the world what the new era of process mining means, QPR will be participating in Snowflake's Data Cloud World Tour events in Paris 13th and in Stockholm 20th of October.

Read more about the events on QPR Events, and come to say hello to us if you're attending! We are eager to sit down with you and discuss how we can improve your business processes with process mining.

POWERED BY snowflake

Join our global network of process mining resellers and co-selling partners

Are you looking for innovation and growth for your business? QPR offers you the opportunity to reek the benefits of the growing process mining market with our world-class process mining platform and experienced team of professionals.

Process mining is in high demand across all industries and is rapidly becoming a multi-billion-euro market. 63% of global organizations are already using process mining, and 85% of organizations will use or at least pilot process mining in the near future.

By partnering with QPR Software, you get:

- A dedicated **partner manager**
- QPR process mining experts at your service
- Online learning platform for **easy onboarding**
- Fast and **easy implementation**
- Help with the go-to-market plan
- Sales **rewards** and new **leads**
- Shared marketing activities
- A global network of partners

Let's help organizations reach their full operational potential, together.

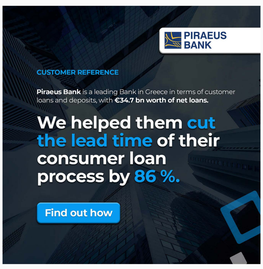
Contact us to hear more and set up a discovery call.

Client success story: Add QPR ProcessAnalyzer to your service portfolio and help your clients cut their process lead times by 86 %

Our client Piraeus Bank needed to bring clarity to its consumer loan process. Besides the sheer number of process steps taking place each month – 20 000 applications processed with 110 000 user events – the process was often handled in a non-standard way.

Based on the fact-based findings provided by QPR's process mining solution, Piraeus Bank made the right improvements and optimized the consumer loan process – eventually **cutting the process lead time by 86 %.**

Find out how in this case study.



Latest updates from QPR Resource Hub

Are you interested in learning more about process mining and our next-gen process mining solution? Check out the following material:

- Upcoming webinar: Are SAP best practices the best way to run your business? Sign up here!
- Blog post: Introducing SAP S/4HANA Vectorial. Read here!
- Event recording: Investors' Evening 19.9.2022. Watch here (In Finnish)!

Should you have any comments or questions for us, don't hesitate to contact marketing@qpr.com.

Sincerely,
QPR Marketing Team

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