Dear ,

The first half of the year has been an important and transformational time in re-shaping our company structure and strengthening our foundation for growth as a leading process intelligence SaaS company. Simultaneously, this period has been a super exciting time for launching new industry-shaping innovations. Over the past few weeks, we've shared groundbreaking news about how QPR has developed a new technology that revolutionizes the entire process intelligence and process mining -markets.

Our company core is shaped by an in-depth understanding of how our customers' processes and massive amounts of related data, from different data sources, can be combined into innovative solutions and services for delivering unique value for our clients and partners in our ecosystem.

The process mining market was missing a robust and scalable solution, that enterprises could use without compromising their data volume and integrity. QPR's experts decided to address the challenges that we had identified through our hands-on work in helping our clients gain understanding and transparency into their business processes.

The targeted mission to solve these challenges led the experts into experimenting with the modern technology of Snowflake, a Data Cloud company. As a result of careful examination, hard work, and important innovation we proudly launched the first and only process mining software to run natively on the Snowflake Data Cloud. For our clients and all of our end-users, this grants access to the best-performing process mining tool on the market. Read more about the benefits and value of this unprecedented technology and our partnership with Snowflake below.

I can't wait to see what the second half of the year will bring. I would like to invite you to work together with us to innovate and shape the future of digitalization and sustainability.

On behalf of everyone at QPR, I want to thank you all for the first half of this year and wish you a relaxing and sunny summertime!

Jussi Vasama
Chief Executive Officer
QPR Software

Revolutionizing the process mining market

As a rule of thumb, the larger the company, the bigger the data sets. Utilizing process mining at scale in large international companies consequently translates into tremendous volumes of event log data for processing. While process mining is the most useful with large data sets, it became slow, or even undoable, when the data sets were too large. **QPR decided to make this dilemma its main R&D priority**.

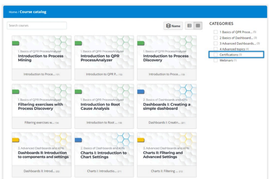
We collaborated with Snowflake, the Data Cloud company, to release a revolutionary version of QPR ProcessAnalyzer, **the first and only** process mining solution to run natively on the Snowflake data platform. Capable of processing **beyond one billion rows of data** instantly, QPR ProcessAnalyzer offers its users unprecedented scalability, unparalleled performance, and exceptional security.

Explore the next-gen process mining solution

New QPR ProcessAnalyzer features

With the latest releases of the process mining innovator QPR ProcessAnalyzer, users of all sorts – from business users discovering their processes and finding opportunities for cost savings to technical model creators and dashboard builders – will find even more intuitive and efficient ways to do process mining.
Read on to find out more about the latest product updates:

- QPR ProcessAnalyzer powered by Snowflake
- A new set of process mining certification courses
- New flowchart presets
- Easier project and user management
- Updates for technical & developer roles
- Security updates



Read the full blog and see the new features in action

QPR Software set for growth: Rights Offering oversubscribed

On June 15th, we announced that QPR Software oversubscribed its rights offering. The goal for the rights offering was to raise gross proceeds to support the strong international growth of QPR's process mining SaaS business and to enable the implementation of the new strategy.

The excellent result is also a strong indication of investors' trust and belief in the new strategy and QPR itself - a leading process mining company with unique technology, a competent management team and board, a highly skilled workforce, and an extensive international customer base and partner ecosystem.

"*I am very pleased with the outcome of the rights issue and the great interest of investors in the implementation of our company's growth strategy. I would like to extend my warm thanks to all the old and new shareholders of QPR Software for their trust in the company*," comments CEO Jussi Vasama.

Read the full stock exchange release

Latest updates from QPR Resource Hub

Are you interested in learning more about process mining and our next-gen process mining solution? Check out the following material:

- Live webinar: Process Mining Powered by Snowflake on August 23 at 1 PM CEST. Register here!
- Blog post: Revolutionizing the Process Mining Market with the New QPR ProcessAnalyzer Powered by Snowflake -offering. Read here!
- Blog post: QPR Software joins Powered by Snowflake Partner Program. Read here!
- Blog post: From single node technology to massively parallel processing: how QPR developed a process mining application powered by Snowflake. Read here!

Introduction of QPR's new CRO

We are pleased to welcome **Eric Allart**, who will lead global direct sales at QPR.

Eric has extensive international experience in software and SaaS sales leadership roles, most recently driving process mining sales growth at SAP Signavio.

We are confident that he will put his experience and energy to drive customer and sales success.

Should you have any comments or questions for us, don't hesitate to contact marketing@qpr.com.

Sincerely,
QPR Marketing Team

QPR Software Oyj, Huopalahdentie 24, Helsinki, Finland
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