Hello ,

The second half of the year has kicked off at great speed here at QPR. After relaxing and sunny summer vacations, our thoughts have turned to interesting events, campaigns, content, and encounters taking place in autumn.
In this newsletter, we have collected some of these exciting thoughts on paper. I sincerely hope that we, in this August release, have been able to gather content and news from QPR that spark your interest and provide value for your business.
Let me present some highlights:

1. **Modern, future-proof process mining solution:** Last week, we presented our new revolutionary solution for the very first time to a wider audience in our Process Mining Powered by Snowflake -webinar, which included a live product demo. The webinar was a huge success, and we have received several requests to organize a follow-up event – we hear you! However, for the time being, please check out last week's webinar recording below and learn about the real value that we can bring to your business with our unique process mining solution.
2. **Financial Shared Service Centers (SSCs)** have never been more strategic and under more pressure to deliver. The start to an effective SSC transformation journey is to understand your processes. This gives you insight into where enacting change will have the most significant impact. In this newsletter, we give you a glimpse of best practices for how to turn your back office into the backbone of innovation and growth with process mining and, of course, provide you with an opportunity to learn more.
3. **Investor event in September:** Our CEO Jussi Vasama will be taking the stage on Monday, 19th of September 2022, from 5 to 7 PM (EEST), at the 'Pienet helmet' special Investor event in Helsinki. A great opportunity to hear more about the company as an investment target! See further details below, and don't forget to sign-up.

I wish you joy and light for the coming autumn!
Sanna Salo
Chief Marketing Officer

Process Mining Powered by Snowflake On-demand Webinar

QPR ProcessAnalyzer is the first and only process mining solution to run natively on the Snowflake data cloud. Capable of processing **beyond one billion rows of data** instantly, QPR ProcessAnalyzer offers its users unprecedented scalability, unparalleled performance, and exceptional security.

In this 30-minute on-demand webinar, you will:

- See a real demo of process mining in Snowflake
- Hear more about the next-gen process mining for large enterprises with large data amounts: what to consider in terms of scalability, performance, and security.
- Learn what the single source of truth (SSOT) practice means for the process mining market

Watch on-demand webinar

Transforming Financial Shared Service Centers

Shared Service Centers (SSCs) have never been more strategic and under more pressure to deliver. To meet ever-growing expectations, improve collaboration, and get all stakeholders on the same page, you need insights into the current processes in your SSC.

This is where process mining comes in. With process mining, all processes in your shared services are visualized, monitored, and analyzed in one place for smooth decision-making.

Learn how to turn your back office into the backbone of innovation and growth with process mining:

Download finance shared service guide

QPR Software Half Year Financial Report 2022 Published

Important highlights from this report include: SaaS revenue grew distinctly, unique process mining technology was launched on the market, and QPR is investing in future growth supported by a successful financing round.

"The implementation of QPR's new strategy has progressed well, which can be seen in the clear increase in SaaS revenue compared to the comparison period. During the monitoring period, we focused on renewing the company's strategic focus, structure, and operating models. We have strengthened our foundation to enable growth and strengthened our offering as a leading process intelligence SaaS service provider," comments CEO Jussi Vasama.

Continue reading and download the full report here.

Investors' Evening 19.9.2022

The Finnish Foundation for Share Promotion (Pörssisäätiö) organizes its popular Investors' Evenings every spring and autumn. We are glad to announce that ***Jussi Vasama***, CEO of QPR Software, will be taking the stage on Monday, 19th of September 2022, 5 PM-7 PM, at the '*Pienet helmet*' special event.

The Investors' Evening is organized as a hybrid event. Anyone interested in investing is welcome to join either at Pörssitalo, Fabianinkatu 14, Helsinki, or through the live stream. Read more and sign-up here. The event is held in Finnish.

PÖRSSI-ILTA | QPR

Latest updates from QPR Resource Hub

Are you interested in learning more about process mining and our next-gen process mining solution? Check out the following material:

- On-demand webinar: Process Mining Powered by Snowflake. Watch here!
- Blog post: Revolutionizing the Process Mining Market with the New QPR ProcessAnalyzer Powered by Snowflake -offering. Read here!
- Blog post: QPR Software joins Powered by Snowflake Partner Program. Read here!
- Blog post: From single node technology to massively parallel processing: how QPR developed a process mining application powered by Snowflake. Read here!

Should you have any comments or questions for us, don't hesitate to contact marketing@qpr.com.

Sincerely,
QPR Marketing Team

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