



QPR Software

In Brief

- Software and solution provider specialized in process mining, process and enterprise architecture modeling and performance management.
- Founded in 1991. Listed on NASDAQ Helsinki.
- Customers in over 50 countries.
- Own R&D, located in Helsinki and Oulu, Finland.
- Software product portfolio renewed in recent years, funded from cashflow
 - New process mining software and new User Interface for all software products.
 - Extension of process modeling product to enterprise architecture product.
- Several patents in the US for process mining technology.
- Software accounts for 70%, implementation 10% and consulting 20% of net sales.



January – September 2019

- Net sales amounted to EUR 7,015 thousand (Jan-Sep 2018: 7,376).
 - Process mining software QPR ProcessAnalyzer's net sales growth was strong, +42%
 - Group net sales growth decreased 5% due to decline in modeling and performance management software and consulting net sales.
- Investments and outlays into growth business areas continued
 - EBITDA EUR 838 thousand
 - Operating profit (EBIT) EUR -90 thousand (391)
- Result for January-September EUR -42 thousand (131).



July – September 2019

- Net sales amounted to EUR 1,981 thousand (Jul-Sep 2018: 2,222).
 - Process mining software net sales was strong
 - Group net sales decreased due to decline in performance management and modeling software and consulting net sales.
- Investments and outlays into growth business areas continued
 - EBITDA EUR 188 thousand
 - Operating profit (EBIT) EUR -119 thousand (109)
- Result for the quarter EUR -85 thousand (91).



Outlook

Outlook

MQPR

Business Outlook, Financial Outlook and Mid-Term Targets

- Business outlook
- Demand for process mining and analytics software and related services will continue to grow rapidly in 2019.
- Competition in software business for process and enterprise architecture modeling and performance management is expected to remain tight in developed markets.

Financial outlook

- QPR estimates net sales to decrease in 2019 (2018: EUR 10,047 thousand), and operating result (EBIT) to be slightly negative (0 – 4% of net sales).
- Process mining business is expected to continue its strong growth in the last quarter of the year.
- Mid-term target in 2020 2022 is to grow net sales by an average of 15 – 20% per annum.
 - The target is based on international net sales growth in process mining, where we target an annual growth of over 50%.



Process mining - A Growth Business

There is a Growing Demand for Automation and Digitalization

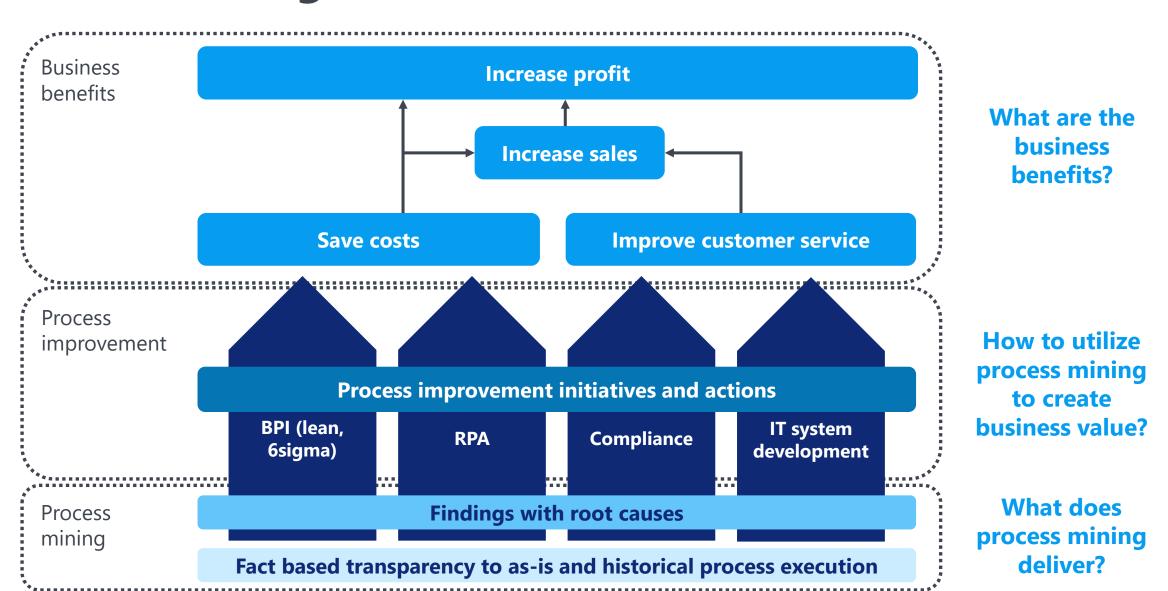


- Process mining market is growing strongly, driven by synergies with process automation
 - Recent forecast (by Markets&Markets) sees over 50% compound market growth 2019-2023 to over USD 1.4 billion
 - According to Gartner Market Guide for Process Mining, QPR has "one of the leading offerings" in the market
 - The market size in 2018 was approaching USD 200 million
- Investments in digital optimization and transformation are strongly increasing



Process mining value realization





From detecting the problems to preventing them



Past

Detect problems in processes

> Existing data used for identifying process exceptions and seeking out root causes for reducing process waste

Present

Detect problems in operations

> Use on-going data for determining Process KPIs and monitoring performance

Future

Predict problems in operations

> Identify problems using predictive analytics and Al to prevent problems for on-going cases



Customers

A Sample of our Customers

































































Dare to improve.

Founded

1991

Corporate headquarters

Helsinki, Finland

Stock symbol

QPR1V: Nasdaq, Helsinki

Sold licenses

Over 1 million worldwide

Customers

Over 2000

Industry recognitions

Gartner, Ventana Research, Palladium, Forrester Research **Products**

QPR ProcessAnalyzer

QPR Metrics

QPR ProcessDesigner

QPR EnterpriseArchitect