QPR Partner program:
Long term success together!

Maximizing partnership opportunities

QPR's Partner Program is designed to help channel partners capitalize on our mission to provide insight into organizations' business operations. We see our partners as part of our team, playing a key role in the go-to-market strategy and the overall success of our company.

QPR Software is committed to helping you success by providing you with world-class software and services to grow your long-term business opportinities. Use our knowledge and training to maintain your competitice advantage and to best serve your customers.

Partner Support

QPR Community

Our QPR Community is a one-stop-shop for unlimited, round-the-clock access to valuable sales, marketing, and technical support tools such as sales presentations, case studies and discussion forums. Your customers and your success depend on you having the most up-to-date, comprehensive knowledge in the industry. That's why we focus on helping you build your competences through our training program.

Comprehensive training

When you become a QPR partner, we provide you with extensive product and business training that acts as an effective kick-starter to building QPR expertise, and we keep you up-to-date with the latest and greatest via product updates, demos and active commu-nication.

Dedicated support

We will assign you a dedicated Partner Manager who will collaborate with you to increase your business. As a secure backup, QPR Customer Care provides the 2nd line support for the more complex software related issues.

QPR

www.qpr.com

Partner Levels

Our QPR Partner Program offers a number of benefits to participants at all levels of the program. However, we highly value and support partner commitment by providing additional benefits to our Advanced VAR and Strategic VAR Partners.

QPR Partner Program Benefits

Benefits	VAR	Advanced VAR	Strategic VAR	Referral & Consulting partner
Referral Fee	-	-	-	✔
License Discount	✔	✔✔	✔✔✔	-
Maintenance & Support discount	✔	✔✔	✔✔✔	-
Subscription discount	✔	✔✔	✔✔✔	-
Partner access to QPR Community	✔	✔	✔	✔
Sales training	Advanced	Advanced	Advanced	Basic
Product & Technical support	Advanced	Advanced	Advanced	-
Marketing collateral	✔	✔	✔	✔
Sales Support	✔	✔	✔	✔
Annual trainings	✔	✔	✔	-
QPR.com partner listing	✔	✔	✔	-
QPR software license usage	✔	✔	✔	✔
Partner Requirements				
Link to www.qpr.com on partner website	✔	✔	✔	-
Marketing Activities	✔	✔	✔	-
Local QPR User Group	-	-	✔	-
QPR Certifications	QPR Sales	QPR Administrator and QPR Sales	QPR Administrator, QPR Sales and QPR Business User or QPR Developer User	-
Reference Story	-	One/year	One/year	-

QPR in brief

QPR Software Plc is a publicly listed software vendor focusing on Strategy Execution, Performance Management and Process Excellence with over 20 years of experience. Our comprehensive software offering has been highly recognized by distinguished technology industry analysts. We have 1500+ customers in both private and public sectors in over 50 countries, with more than a million licenses sold.

We take pride in providing business leaders the right insight for critical decisions to get more results out of the existing resources and to outsmart the competition.

Our Mission

We help our customers to become agile and efficient in their operations

Our Values

Our values are: Long-term Success Together; Reliability; and Respect.

Our Customer Promise

Dare to improve.

Contact us to find out more!

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Read more : http://www.qpr.com/
or contact us at: http://www.qpr.com/contact-us

www.qpr.com