



Company Presentation

QPR Software Plc (Nasdaq Helsinki: QPR1V)

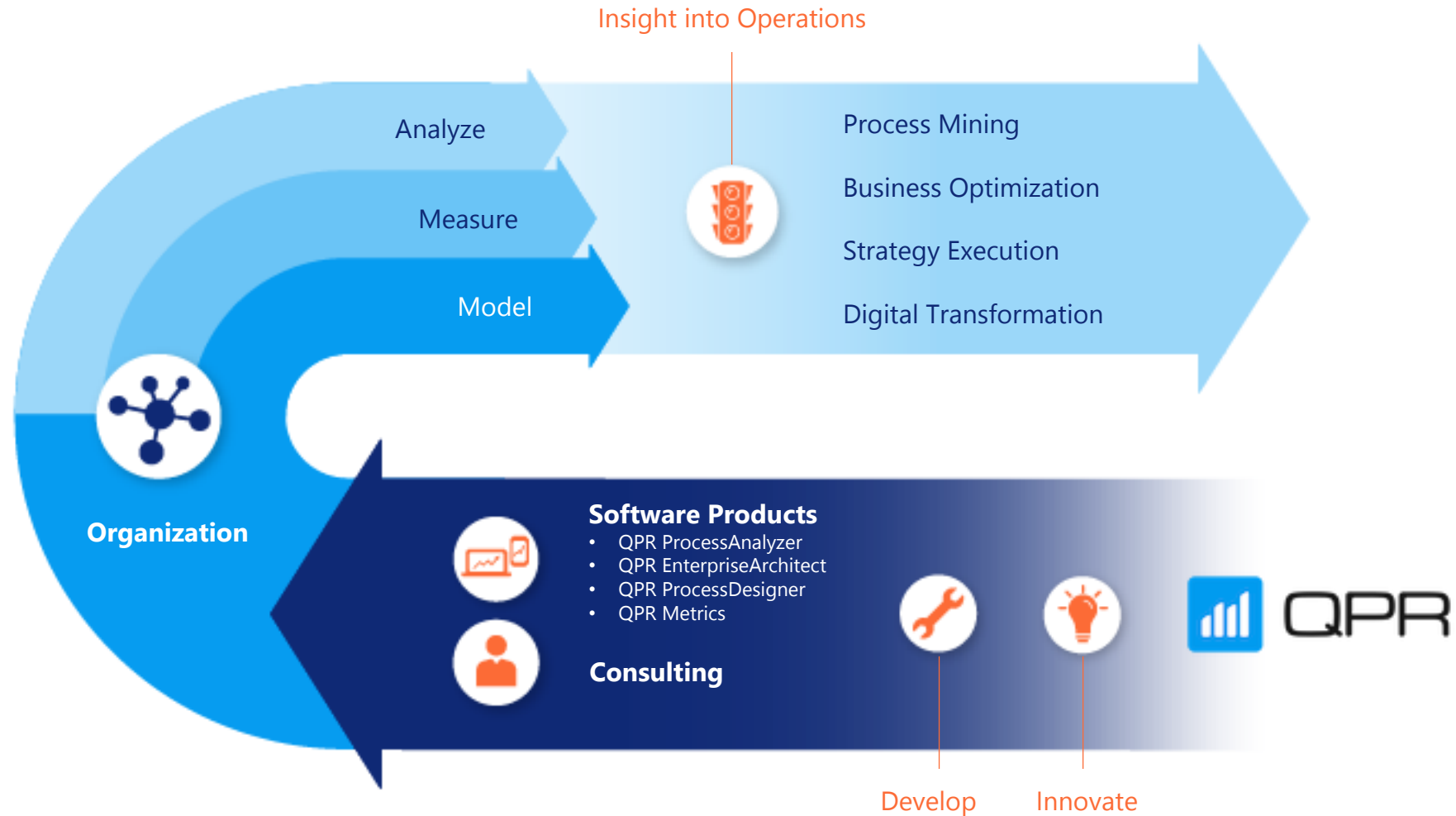
QPR Software in Brief



- Software and solution provider specialized in process mining, process and enterprise architecture modeling, and performance management
- Founded in 1991. Listed on Nasdaq Helsinki (QPR1V)
- Customers in over 50 countries
- Own R&D, located in Helsinki and Oulu, Finland
- Software product portfolio renewed in recent years
 - New process mining software and new User Interface for all software products
 - Extension of process modeling product to enterprise architecture product
- Several patents in the US for process mining technology
- Software accounts for 70%, implementation 10%, and consulting 20% of net sales



Our Offering



Strong Growth in Process Mining Business

- Customers have an increasing need to combine business design with reality
- Process mining software is strengthening its position as an operational analytics tool
- QPR supports customers in process optimization and automation, digital transformation, and performance management



Vision 2025

QPR is an international software company providing its customers process mining, modeling and performance management software.

In Finland we also have a strong synergistic consulting business.

Growth in International Software Sales



Progress in Implementing Our Strategy in 2019



- We invested heavily in developing our process mining software, as well as renewing all user interfaces of all our software products
- QPR is recognized in Gartner's recent research reports for Process Mining, Enterprise Architecture tools, Technologies Supporting a DTO, and Enterprise Business Process Analysis tools
- During 2019 we have announced, among others, the following new customer deals:
 - Process Mining Software to Ericsson
 - Finnish Tax Administration selected QPR as a primary framework supplier
 - Process Mining Software to a large public utility company in Asia
 - Process Mining Software to a leading European bank
 - Expansion of co-operation with a large Eastern European telecommunications operator
 - Process Mining Software to a leading European Airline
 - Finnish Ministry of Finance chose QPR to develop lean method
 - QPR was chosen to support Traficom in information architecture work

A Sample of Our Customers





Dare to improve.

Founded

1991

Stock symbol

QPR1V: Nasdaq, Helsinki

Customers

Over 2000

Corporate headquarters

Helsinki, Finland

Sold licenses

Over 1 million worldwide

Industry recognitions

Gartner, Ventana Research,
Palladium, Forrester Research

Products

QPR ProcessAnalyzer
QPR Metrics
QPR ProcessDesigner
QPR EnterpriseArchitect