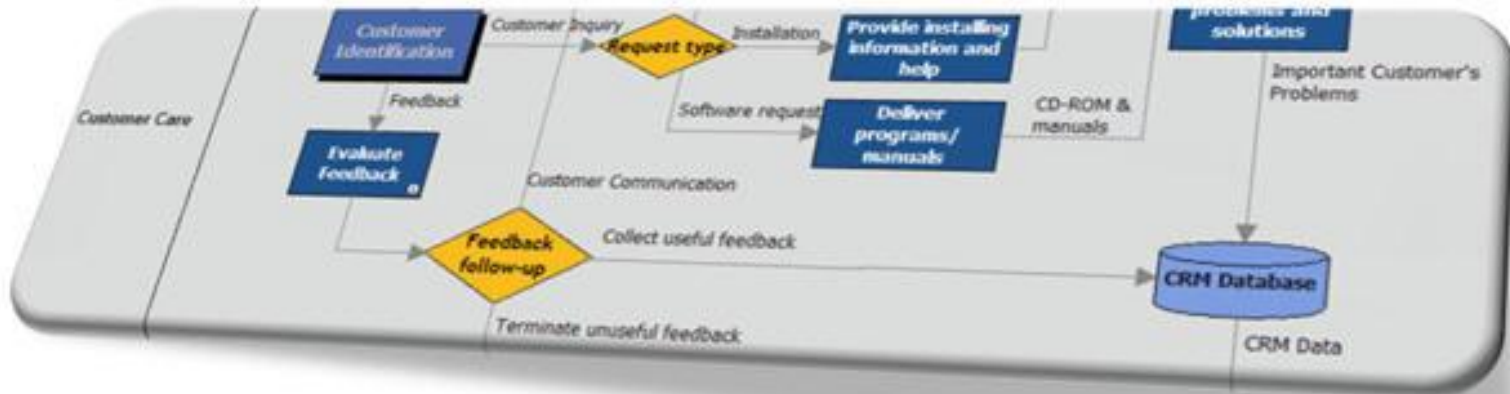










## QPR Software

The best services and software for Process and Enterprise Architecture Management

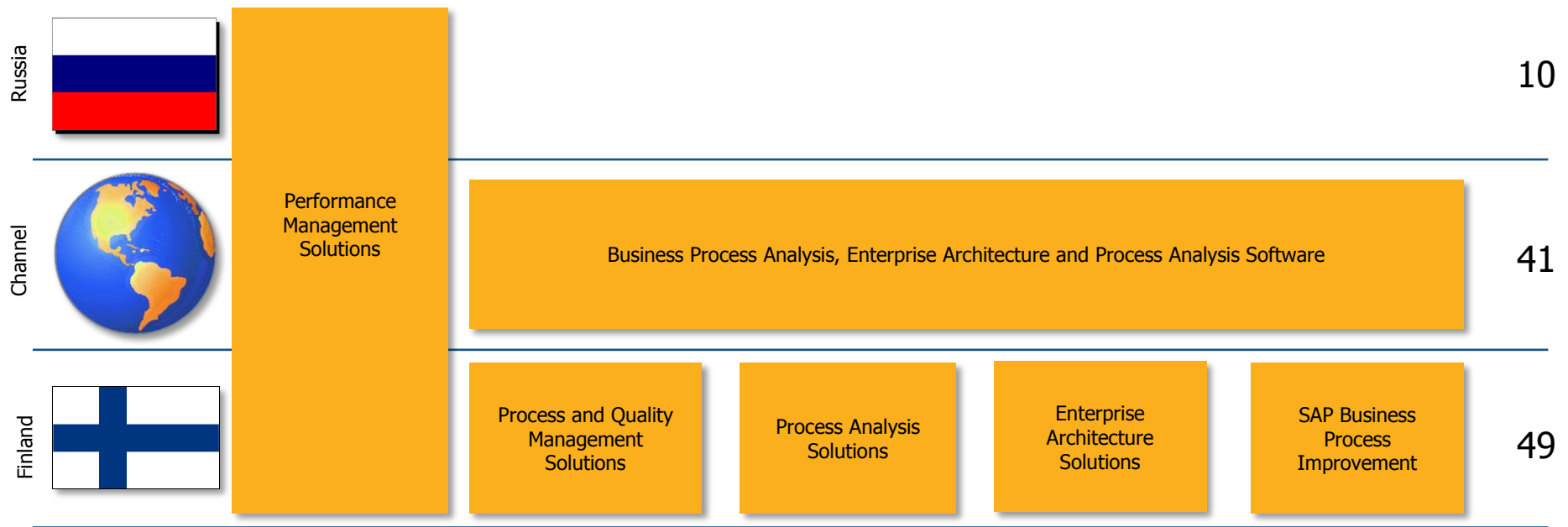
# QPR – Quality. Processes. Results.



-  QPR Software was founded in 1991. We have more than 1 500 customers in more than 50 countries.
-  We serve our customers as a comprehensive solution provider directly in our home market Finland and in the Russia and globally as software vendor through a network of local Value Added Resellers.
-  We offer the best services and software for developing business processes and enterprise architecture
-  We have our own product development.
-  Our shares are listed on NASDAQ OMX Helsinki (ticker: QPR1V).
-  QPR is a Gold Independent Software Vendor (ISV) Microsoft partner and a SAP Community Level Consultancy partner

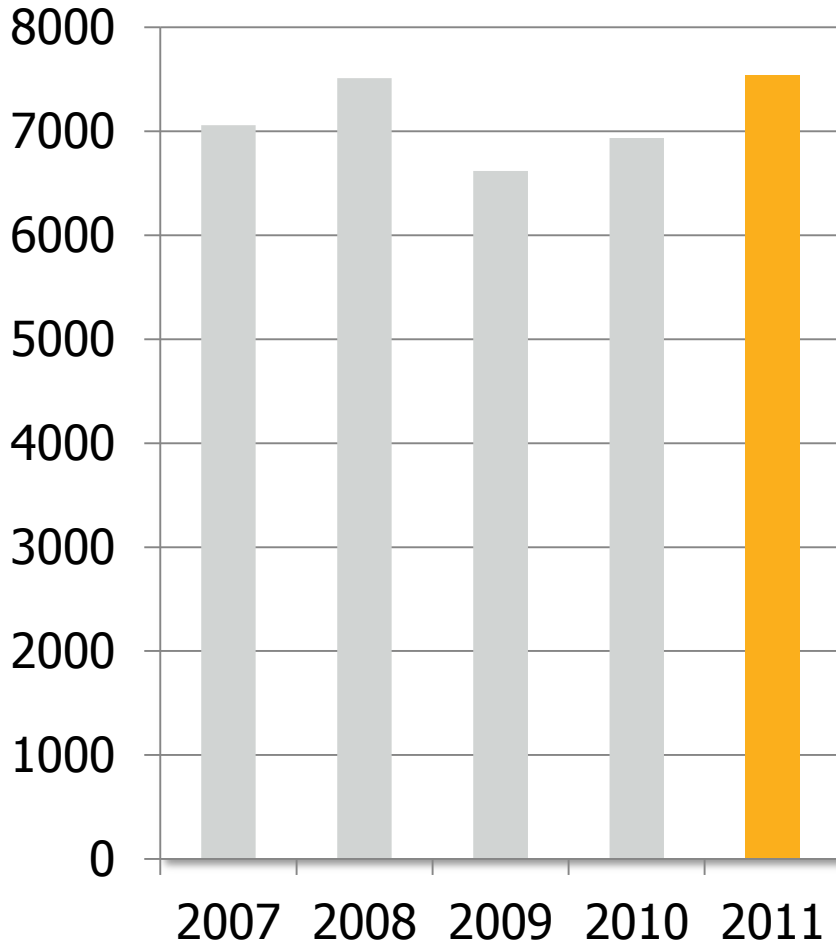
# QPR Software business by market

Share of 2011 net sales, %

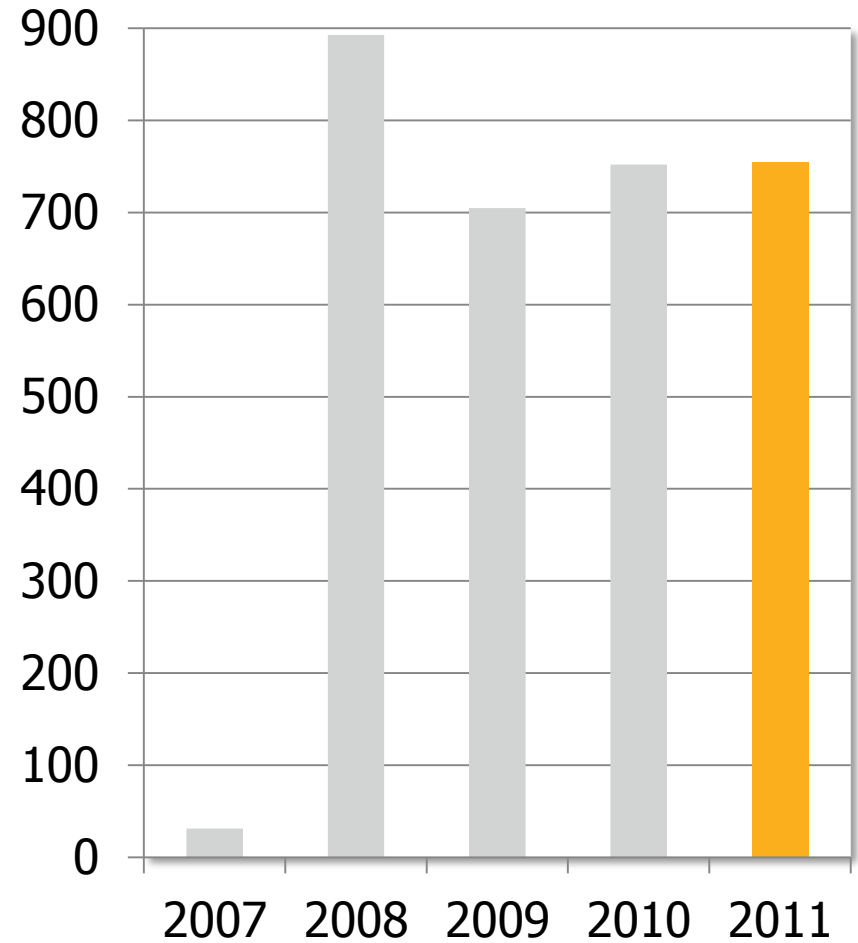


# Revenue and operating profit (EUR 1,000)

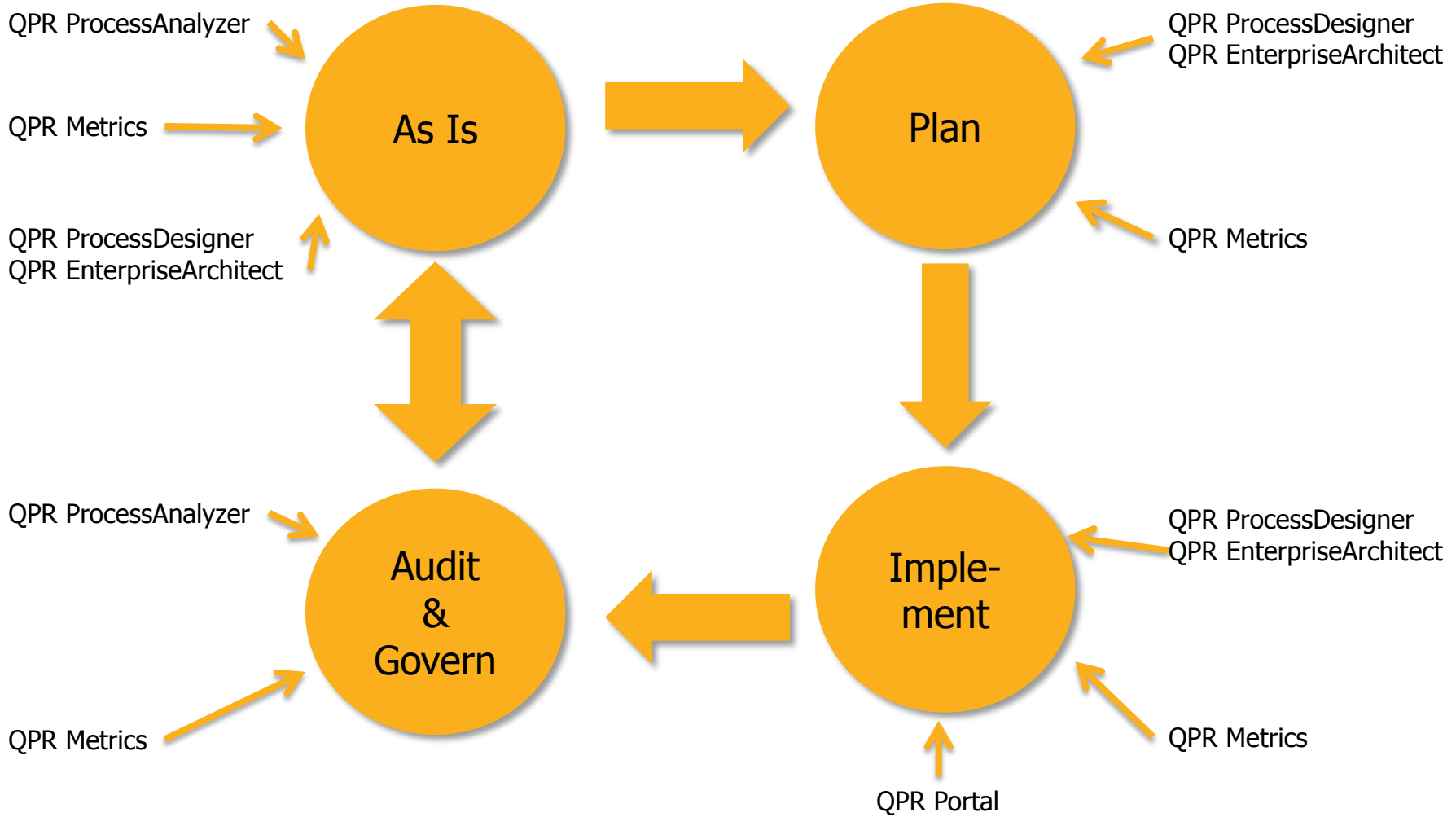
## Revenue



## Operating profit



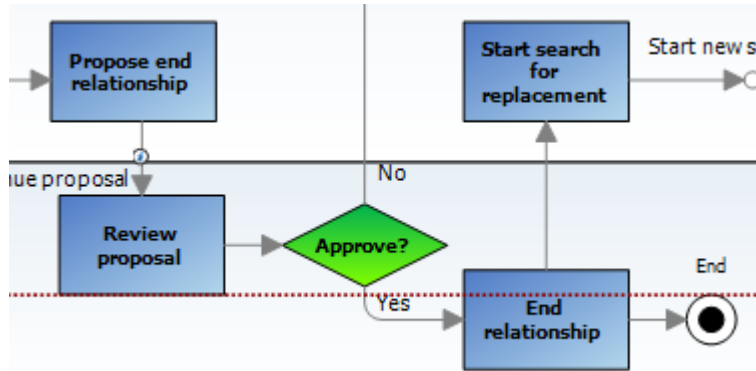
# QPR Suite 2012 Offering



- ||| Enterprise Architecture allows successful linkage of business and IT.
  - Software and services for modeling and planning the organization's processes, information, applications and technology.
- ||| Process Analysis helps to understand the organization's true processes and improve them.
  - Analysis is executed from the event data found in operative systems, like ERP and CRM
- ||| SAP Business Process Improvement makes business more efficient and swift.
  - Business process consulting and required technical SAP consulting according to the customer needs.








# QPR Software's Offering



- ▮▮▮ Business Process Modeling provides a base for systematic process development and improvement.
  - Software and services for planning and modeling processes as well as consulting services for process management and improvement.

- ▮▮▮ Successful Performance Management can be achieved by measuring performance according to set targets.
  - Software and services for measuring and communicating performance metrics.

# Recent Analyst Recognitions

-  Gartner research note: Understand How Automated Business Process Discovery (ABPD) Can Help Improve Business Processes (2012)
-  Gartner: Magic Quadrant for Business Process Analysis Tools (2011)
-  Gartner: Magic Quadrant for Corporate Performance Management (2010)
-  Bloor Research: Operations Management Platforms for the Service Sector report (2010)
-  Ventana Research: 2010 Overall Performance Management Leadership Award



## QPR Software

The best services and software for Process and Enterprise Architecture Management.